

# EVAN SWEENEY

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## Experience

### Freelance Writer

- FierceHealthcare *August 2014 – Present*
- Obu Interactive *December 2013 – Present*
- HCPro Inc. *September 2010 – Present*
- Groupon *March 2011 – June 2011*
- Brandeis Magazine *March 2011, July 2011*
- Rivals.com – Big East Media Day *October 2007*
- The Post-Standard – Triple-A baseball *July 2007 – September 2007*

### HCPro Inc., Danvers, MA

Editorial Assistant *September 2008 – March 2010*

Associate Editor *March 2010 – September 2010*

- Write, edit, and manage various newsletters, blogs, websites, and books
- Manage and organize educational audio conferences, webcasts, and live events

The Post-Standard, Syracuse, NY – Sports Writing Intern *January 2008 – May 2008*

- Covered multiple high school, college, and minor league sports, as well as various features

The Star-Gazette, Elmira, NY – Sports Writing Intern *January 2007 – May 2007*

- Wrote game stories and features ranging from high school basketball to minor league hockey

## Education

Syracuse University, S.I. Newhouse School of Public Communications *June 2008*

- M.A. in Magazine, Newspaper, and Online Journalism, GPA: 3.72

Elmira College *June 2007*

- B.A. in English Literature, Magna Cum Laude

## Honors

Elmira College Trustee Scholarship; Who's Who Among Students in American Colleges and Universities; Omicron Delta Kappa National Leadership Honors Society; Elmira College Defensive Player of the Year: Varsity Soccer

## Skills

Proficient in Microsoft Office, Adobe InDesign, Illustrator and Photoshop. Experienced in HTML editing, SEO, Dreamweaver, Flash, and blog programs including WordPress, as well as CMS.